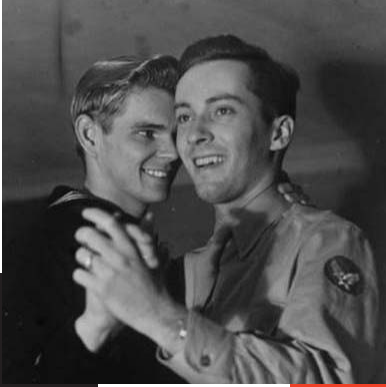


# THE 2010 *History Maker* AWARDS

THE HISTORY  
PROJECT  
UNCOVERING GAY HISTORY



# THE 2010 *HistoryMaker* AWARDS



On September 30th, 2010, The History Project invites you to celebrate Boston's gay, lesbian, bisexual, and transgender (GLBT) history and to join us in honoring the community members and organizations who make history every day.

## THURSDAY, SEPTEMBER 30TH, 2010

Boston Athenaeum, 10 1/2 Beacon Street,  
Boston, MA 02108

6:00 pm      Cocktails and hors d'oeuvres  
7:00 pm      Awards Program  
8:00 pm      Dessert

## THE HISTORY PROJECT

The History Project's mission is to research, document, restore, and preserve the history of Boston's GLBT communities, and to share that information with GLBT organizations, individuals, allies and the general public.

We research, document and present this history in order to help Boston's GLBT communities explore who we are, to find out how we got here, to discover our social and historical contributions, and to highlight the unique role that Massachusetts has played and continues to play in these communities.

To this end, The History Project (or THP) participates in a number of events every year, regularly collaborating with organizations as diverse as Historic New England, Beth Israel Deaconess Medical Center, the American Historical Association, Gay and Lesbian Advocates and Defenders (GLAD), and the Boston Alliance of GLBT Youth (BAGLY).

THP also maintains an extensive archives of GLBT information, which we share with the public through exhibitions, research services, and presentations for community and corporate groups.

## THE HISTORYMAKER AWARD

The HistoryMaker Award is presented to an individual or organization whose life-time achievements have had a significant and positive effect on Boston's GLBT communities. This year's recipient is the **Gay Community News (GCN) Collective**.



*Gay Community News members, early 1980s*

## THE LAVENDER RHINO AWARD

The Lavender Rhino Award is presented to an emerging activist or organization whose impact on the local GLBT communities deserves recognition. This year's recipient is **Adaora Asala** of Queer Women of Color and Friends (QWOC+).



*Adaora Asala*



## EVENT SPONSORSHIP

### CORPORATE SPONSOR LEVELS

#### SAINTS LEVEL \$5000 AND OVER

- 8 tickets to annual awards reception, the HistoryMaker Awards
- 1 full-page ad in program book
- Listing (including logo placement) in press releases, on THP and event website
- Logo placement on print and electronic invitations
- Recognition in program book
- Recognition in multimedia presentation
- Verbal recognition from stage
- Invitation for 2 to **two** THP-sponsored parties or lectures
- 1 copy of *Improper Bostonians*

#### NAPOLEON'S LEVEL \$2500-4999

- 6 tickets to annual awards reception, the HistoryMaker Awards
- 1 half-page ad in program book
- Listing (including logo placement) in press releases, on THP and event website
- Logo placement on print and electronic invitations
- Recognition in program book
- Recognition in multimedia presentation
- Verbal recognition from stage
- Invitation for 2 to one THP-sponsored party or lecture
- 1 copy of *Improper Bostonians*

#### MARQUIS LEVEL \$1000-2499

- 4 tickets to annual awards reception, the HistoryMaker Awards
- 1 quarter-page ad in program book
- Recognition in program book
- Invitation for 2 to one THP-sponsored party or lecture
- 1 copy of *Improper Bostonians*

### INDIVIDUAL SPONSOR LEVELS

[INCLUDES SAINTS, NAPOLEON'S, AND MARQUIS LEVELS ABOVE]

#### SPORTER'S LEVEL \$500-999

- 2 tickets to annual awards reception, the HistoryMaker Awards
- Recognition in program book
- Invitation for 2 to one THP-sponsored party or lecture
- 1 copy of *Improper Bostonians*

#### BUDDIES LEVEL \$250-499

- 1 ticket to annual awards reception, the HistoryMaker Awards
- Recognition in program book
- 1 copy of *Improper Bostonians*

#### INDIVIDUAL TICKETS \$125

*The History Project is a 501(c)3 nonprofit organization.  
Contributions and support is tax-deductible as allowed by law.*

THE 2010  
*History Maker*  
AWARDS



## SUPPORT RESPONSE FORM

- |   |             |   |           |
|---|-------------|---|-----------|
| <input type="checkbox"/> SAINTS LEVEL     | \$5000 +    | <input type="checkbox"/> SPORTER'S LEVEL    | \$500-999 |
| <input type="checkbox"/> NAPOLEON'S LEVEL | \$2500-4999 | <input type="checkbox"/> BUDDIES LEVEL      | \$250-499 |
| <input type="checkbox"/> MARQUIS LEVEL    | \$1000-2499 | <input type="checkbox"/> INDIVIDUAL TICKETS | \$125     |
- 

IF PAYING BY CREDIT CARD, PLEASE LIST BILLING ADDRESS FOR CARD

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ADDRESS

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METHOD OF PAYMENT:

- CHECK ENCLOSED       CREDIT CARD  
(MAKE CHECK PAYABLE TO "THE HISTORY PROJECT")

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CREDIT CARD #

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AMOUNT OF PURCHASE

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EXPIRATION & CVV CODE

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SIGNATURE

RETURN FORM AND PAYMENT TO:

THE HISTORY PROJECT  
29 STANHOPE STREET  
BOSTON, MA 02116

**THE 2010**  
*HistoryMaker*  
**AWARDS**



**ADVERTISING OPPORTUNITIES**

The 2010 HISTORYMAKER AWARDS offer a unique opportunity to reach an educated, involved, and discerning segment of Boston's LGBT communities via advertisements in the awards ceremony's Program Book.

You may mail this form, or email [andrew.elder@historyproject.org](mailto:andrew.elder@historyproject.org) to arrange an ad space purchase.

**SCHEDULE**

Program copy deadline \_\_\_\_\_

Ad deadline \_\_\_\_\_

Program to press \_\_\_\_\_

**TECHNICAL SPECS**

All artwork must be 300 DPI

PDFs are preferred. PSD, JPG, and TIF files also accepted

Please convert all fonts to outlines

**AD PRICES AND SIZING**

Back Cover  
 5.5 x 8.5                      \$2000

Double Page Spread  
 11 x 8.5                      \$1200

Inside Back cover  
 5.5 x 8.5                      \$1000

Full Page  
 5.5 x 8.5                      \$700

Half Page (Horizontal)  
 5.5. x 4.25                    \$400

Quarter Page  
 2.25 x 4.25                    \$250

Business card  
 3.5 x 2                          \$175

PLEASE CIRCLE  
 AD SIZE  
 CHOICE

\_\_\_\_\_  
 COMPANY/ORGANIZATION

\_\_\_\_\_  
 ADDRESS

\_\_\_\_\_  
 CITY / STATE / ZIP

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 PHONE

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**METHOD OF PAYMENT:**

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